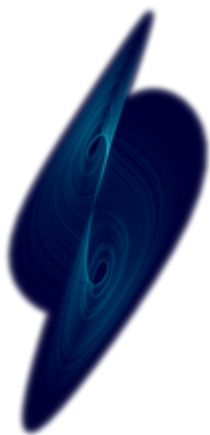


Business Model of the Lazarus Consortium

Cooperative Limited Runs, designer commission & anonymity

Recently, Lazarus have been looking into ways of empowering and uniting designers independently of their host companies to produce specialist equipment in limited runs that typically wouldn't get made in the wild, thanks to conservative CEOs and marketing directors of their host company. Out of our love of innovation and our endeavour of love for superior design, Lazarus is willing to shoulder the risk of producing a limited run of the product in question after basic risk assessment. The designer will receive 75% of all profits made on the initial run in exchange for Lazarus' access to the intellectual rights to the technology. In addition, whenever the product is used in *all future projects*, 20% of the calculated profit of the components using the intellectual property will be provided directly to the designer - whether manufactured locally or outsourced, no questions asked, into an account of their choosing. If desired, this can all take place in complete anonymously if desired with zero traceable trail between the consortium and the designer in question for legal or political reasons, with payments made to an unnamed account designated by the designer in question. Alternatively, the ongoing commission rights may be surrendered in exchange for 7% commission and a negotiable share of the company or 5% commission and a paid position on our engineering staff. If this is done, however, anonymity cannot be guaranteed.

'Bounty' business model



Typically, a company will approach Lazarus with a specification, a need or problem, paying the reward amount in full to Lazarus, plus a commission percentage of Lazarus' own choosing based on risk/reward assessment. The specification or problem is then posted on the public network, either with connections to the requesting company or anonymously. A public party or individual may then bid for the task, paying a very small commission, with Lazarus acting as the intermediary, trading information confidentially and securely between both parties away from the public network via their network. Depending on the request, both parties can present themselves anonymously to one another and the recipients may choose for the message to be viewable by one another and not Lazarus. Upon the completion of the assigned task, the cash is rewarded to the bidding party and the licence of the product (if there is a product) is awarded jointly between the bidding party and the recipient company. If the task is not completed within the company's specified time frame, the bid expires. The company may choose to bid again (without paying a second commission) or may choose to withdraw their commission money. While tasks are typically limited to the production, design or solving of design problems, Lazarus is happy to accommodate all dealings including the arranged exchange of goods and services. Details of said exchanges may or may not be destroyed at the request of the recipients involved.

Asset/IP conversion & lossless traceless anonymous holdings

Importantly, the Lazarus Consortium can hold or release currency or property without legal declaration to governments, banking or legal entities via a loophole in international UOC laws stating that intellectual property does not need to be stated or declared - provided it is not merged or used as liquid assets within the company. Consequently, the intellectual property in question is assigned an Issue-ID and pass-phrase. Theoretically, this information could be exchanged with another party and the holdings released to said party - effectively allowing not only the holding but also theoretically the the transfer of currency without the knowledge of government, banking or financial entities under total anonymity. Provided this information (Issue-ID and pass-phrase) are properly stored, the currency or property in question is theoretically impossible to get at without this information, since the data is encrypted in such a way that even quantum computers are ill equipped to decrypt within any reasonable time frame. Effectively, Lazarus becomes an anonymous safety deposit box.

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