

lemochi Lifestyle

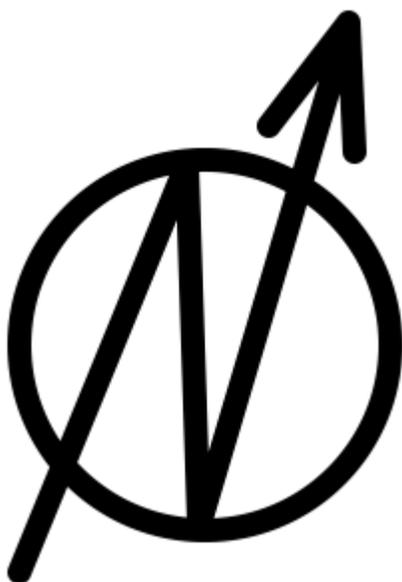
A subsidiary of [lemochi Innovations & Sales](#), created in [YE 39](#). It provides high quality items that are used every day in civilian life, to the general population. It works by underselling local manufacturers on goods and then buying them up, using their facilities and producing the products even more cheaply.

About the lemochi Lifestyle

[lemochi Jonnex](#) realised one day when walking through the streets of [Kyoto](#) that most consumer products were created by small local companies and were of variable quality.

He realised that if a big company began providing general consumer products of a higher quality than local companies a profit could be made. He then bought up several local companies and merged them into the lemochi Lifestyle Company.

Logo



The logo depicts an arrowhead to mark that the products are of high quality, breaking through a circle which represents expectations.

Motto

"Always with you."

General Information

Iemochi Lifestyle	
CEO	Hiroka Fujitso
Faction	Independent (IIS)
Product Symbol	IIS

Headquarters

The company's headquarters were officially created in the capital city of [Essia System](#). Their office is sizeable, a tower block around 12 stories tall full of offices. The architecture is somewhat elegant, with many curves and bends in the design.

Facilities

The development plan for Lifestyle is to outclass and undersell local competition, then buy them out and use their factories. Hence, the production network is varied and distributed. These facilities are hard to standardise but protocols are in place to help allow the logistics connecting these facilities together to work.

They also use collective [Iemochi Innovations & Sales](#) facilities.

Products

Current Products and Projects

- [Volumetric "Spider" Pad](#)
- Hypnotic Music
- Deoderant
- Air Purification Device
- Over the counter, Anti-Trauma Drugs
- [Fire Extinguisher](#)
- Odour Eater
- Pheromone Air Freshener
- Magnifying Mirror
- Watches
- Hair Gel
- Toothpaste
- Hair Brush
- Mouthwash
- Contact Lenses
- Window Cleaner

- Rollerblades
- Self-Cleaning Self-Straightening Sheets
- Tanning Cream
- Towels
- Volumetric Hats
- Voice-Recording Diary
- Foam Crossbow
- Coffee Machines
- Self-Recycling Self-Emptying Bin
- Variable Wallpaper
- Variable Paint
- Kettles
- LED Stickers
- Variable Tattoos
- General-Purpose Lubricant

OOO Notes

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